

## WHAT IS CLAIMED IS:

1                   1.       A method of providing information to a user based upon contents of a  
2 first document displayed to the user, the method comprising:

3                   identifying the first document displayed to the user;

4                   identifying at least a first section of the first document;

5                   extracting a first set of information objects from the first section of the first  
6 document;

7                   determining degree of relevancy information for a second set of information  
8 objects, the degree of relevancy information indicating the relevancy of information objects  
9 in the second set of information objects to information objects in the first set of information  
10 objects; and

11                   selecting a third set of information objects from information objects in the  
12 second set of information objects based upon the degree of relevancy information determined  
13 for information objects in the second set of information objects, wherein information objects  
14 in the third set of information objects store information to be output to the user when the first  
15 document is being displayed to the user.

1                   2.       The method of claim 1 wherein the first section of the first document  
2 corresponds to a section of the first document displayed to the user.

1                   3.       The method of claim 1 wherein the first section of the first document  
2 corresponds to the entire first document.

1                   4.       The method of claim 1 wherein extracting the first set of information  
2 objects from the first section of the first document comprises:

3                   for each information object in the first set of information objects:

4                   identifying a type of the information object based upon contents of the  
5 information object;

6                   determining a first content recognition technique based upon the type  
7 of the information object; and

8                   applying the first content recognition technique to the information  
9 object to determine information related to the contents of the information object.

1                   5.       The method of claim 1 wherein:

determining the degree of relevancy information for the second set of information objects comprises:

identifying a plurality of selection techniques for determining the degree of relevancy information; and

for each selection technique in the plurality of selection techniques, applying the selection technique to generate relevancy scores for information objects in the second set of information objects, the relevancy scores indicating the relevancy of information objects in the second set of information objects to information objects in the first set of information objects calculated using the selection technique; and

selecting the third set of information objects comprises:

selecting information objects from the second set of information objects to be included in the third set of information objects based upon the relevancy scores for information objects in the second set of information objects calculated using the plurality of selection techniques.

6. The method of claim 5 wherein selecting information objects from the second set of information objects to be included in the third set of information objects based upon the relevancy scores for information objects in the second set of information objects calculated using the plurality of selection techniques comprises:

for each information object in the second set of information objects:

calculating an aggregate relevancy score for the information object by aggregating the relevancy scores generated for the information object by applying the plurality of selection techniques; and

selecting the information object to be included in the third set of information objects if the aggregated relevancy score calculated for the information object is above a threshold value.

7. The method of claim 1 wherein:

determining the degree of relevancy information for the second set of information objects comprises:

identifying a first selection technique and a second selection technique for determining the degree of relevancy information; and

applying the first selection technique to generate a first set of relevancy scores for information objects in the second set of information objects, the first set of

0505036-071201

8 relevancy scores indicating the relevancy of information objects in the second set of  
9 information objects to information objects in the first set of information objects calculated  
10 using the first selection technique;

11 applying the second selection technique to generate a second set of  
12 relevancy scores for information objects in the second set of information objects, the second  
13 set of relevancy scores indicating the relevancy of information objects in the second set of  
14 information objects to information objects in the first set of information objects calculated  
15 using the second selection technique; and

16 selecting the third set of information objects comprises:

17 selecting information objects from the second set of information  
18 objects to be included in the third set of information objects based upon the first set of  
19 relevancy scores and the second set of relevancy scores.

1 8. The method of claim 7 wherein applying the first selection technique  
2 to generate the first set of relevancy scores comprises:

3 determining a plurality of concepts of interest to the user;

4 determining relevancy of each information object in the first set of information  
5 objects to each concept in the plurality of concepts;

6 determining relevancy of each information object in the second set of  
7 information objects to each concept in the plurality of concepts; and

8 calculating the first set of relevancy scores based upon the relevancy of each  
9 information object in the first set of information objects to each concept in the plurality of  
10 concepts and based upon the relevancy of each information object in the second set of  
11 information objects to each concept in the plurality of concepts, wherein each relevancy score  
12 in the first set of relevancy scores indicates a degree of relevancy of an information object in  
13 the second set of information objects to an information object in the first set of information  
14 objects for a particular concept included in the plurality of concepts.

1 9. The method of claim 7 wherein applying the second selection  
2 technique to generate the second set of relevancy scores comprises:

3 for each information object in the first set of information objects:

4 identifying a type of the information object based upon contents of the  
5 information object;

6 determining a comparison technique based upon the type of the  
7 information object; and  
8 for each information object in the second set of information objects,  
9 applying the comparison technique to generate a relevancy score for the information object in  
10 the second set of information objects, the relevancy score indicating a degree of relevance of  
11 the information object in the second set of information objects to the information object in the  
12 first set of information objects using the comparison technique determined based upon the  
13 type of the information object in the first set of information objects.

1 10. The method of claim 1 further comprising communicating the third set  
2 of information objects to a user system which is used to output information stored by  
3 information objects in the third set of information objects to the user.

1 11. The method of claim 1 wherein the first document is displayed to the  
2 user using an access program and the information stored by information objects in the third  
3 set of information objects is output to the user in a predetermined area of the access program.

1 12. The method of claim 11 wherein the access program is a web browser  
2 and the first document is a web page.

1 13. The method of claim 1 further comprising:  
2 determining when a second document is displayed to the user instead of the  
3 first document;  
4 identifying the second document displayed to the user;  
5 identifying at least a first section of the second document;  
6 extracting a fourth set of information objects from the first section of the  
7 second document;  
8 determining new degree of relevancy information for the second set of  
9 information objects, the new degree of relevancy information indicating the relevancy of  
10 information objects in the second set of information objects to information objects in the  
11 fourth set of information objects; and  
12 selecting a fifth set of information objects from information objects in the  
13 second set of information objects based upon the new degree of relevancy information  
14 determined for the second set of information objects, wherein information objects in the fifth

15 set of information objects store information to be output to the user when the second  
16 document is being displayed to the user.

1 14. A method of providing information to a user based upon contents of a  
2 document displayed to the user, the method comprising:  
3 accessing a first set of content provider information objects (CPIOs);  
4 identifying the document displayed to the user;  
5 extracting a first set of user document information objects (UDIOs) from the  
6 document;  
7 identifying a plurality of selection techniques for determining degree of  
8 relevancy information for the first set of CPIOs;  
9 for each selection technique in the plurality of selection techniques, applying  
10 the selection technique to generate degree of relevancy information for the CPIOs, the degree  
11 of relevancy information indicating the relevancy of the CPIOs to the UDIOs calculated  
12 using the selection technique; and  
13 selecting a second set of CPIOs from the first set of CPIOs based upon the  
14 degree of relevancy information for the CPIOs calculated using the plurality of selection  
15 techniques, wherein information objects in the second set of CPIOs store information to be  
16 output to the user when the document is being displayed to the user.

1 15. A computer-program product stored on a computer readable storage  
2 medium for providing information to a user based upon contents of a first document  
3 displayed to the user, the computer-program product comprising:  
4 code for identifying the first document displayed to the user;  
5 code for identifying at least a first section of the first document;  
6 code for extracting a first set of information objects from the first section of  
7 the first document;  
8 code for determining degree of relevancy information for a second set of  
9 information objects, the degree of relevancy information indicating the relevancy of  
10 information objects in the second set of information objects to information objects in the first  
11 set of information objects;  
12 code for selecting a third set of information objects from information objects  
13 in the second set of information objects based upon the degree of relevancy information  
14 determined for information objects in the second set of information objects, wherein

15 information objects in the third set of information objects store information to be output to  
16 the user when the first document is being displayed to the user.

1 16. The computer-program product of claim 15 wherein the first section of  
2 the first document corresponds to a section of the first document displayed to the user.

1 17. The computer-program product of claim 15 wherein the first section of  
2 the first document corresponds to the entire first document.

1 18. The computer-program product of claim 15 wherein the code for  
2 extracting the first set of information objects from the first section of the first document  
3 comprises:

4 for each information object in the first set of information objects:  
5 code for identifying a type of the information object based upon  
6 contents of the information object;  
7 code for determining a first content recognition technique based upon  
8 the type of the information object; and  
9 code for applying the first content recognition technique to the  
10 information object to determine information related to the contents of the information object.

1 19. The computer-program product of claim 15 wherein:  
2 the code for determining the degree of relevancy information for the second  
3 set of information objects comprises:  
4 code for identifying a plurality of selection techniques for determining  
5 the degree of relevancy information; and  
6 for each selection technique in the plurality of selection techniques,  
7 code for applying the selection technique to generate relevancy scores for information objects  
8 in the second set of information objects, the relevancy scores indicating the relevancy of  
9 information objects in the second set of information objects to information objects in the first  
10 set of information objects calculated using the selection technique; and  
11 the code for selecting the third set of information objects comprises:  
12 code for selecting information objects from the second set of  
13 information objects to be included in the third set of information objects based upon the  
14 relevancy scores for information objects in the second set of information objects calculated  
15 using the plurality of selection techniques.

20. The computer-program product of claim 19 wherein the code for selecting information objects from the second set of information objects to be included in the third set of information objects based upon the relevancy scores for information objects in the second set of information objects calculated using the plurality of selection techniques comprises:

for each information object in the second set of information objects:  
code for calculating an aggregate relevancy score for the information object by aggregating the relevancy scores generated for the information object by applying the plurality of selection techniques; and

code for selecting the information object to be included in the third set of information objects if the aggregated relevancy score calculated for the information object is above a threshold value.

21. The computer-program product of claim 15 wherein:

the code for determining the degree of relevancy information for the second set of information objects comprises:

code for identifying a first selection technique and a second selection technique for determining the degree of relevancy information; and

code for applying the first selection technique to generate a first set of relevancy scores for information objects in the second set of information objects, the first set of relevancy scores indicating the relevancy of information objects in the second set of information objects to information objects in the first set of information objects calculated using the first selection technique;

code for applying the second selection technique to generate a second set of relevancy scores for information objects in the second set of information objects, the second set of relevancy scores indicating the relevancy of information objects in the second set of information objects to information objects in the first set of information objects calculated using the second selection technique; and

the code for selecting the third set of information objects comprises:

code for selecting information objects from the second set of information objects to be included in the third set of information objects based upon the first set of relevancy scores and the second set of relevancy scores.

03-0000036-071201

22. The computer-program product of claim 21 wherein the code for applying the first selection technique to generate the first set of relevancy scores comprises: code for determining a plurality of concepts of interest to the user; code for determining relevancy of each information object in the first set of information objects to each concept in the plurality of concepts; code for determining relevancy of each information object in the second set of information objects to each concept in the plurality of concepts; and code for calculating the first set of relevancy scores based upon the relevancy of each information object in the first set of information objects to each concept in the plurality of concepts and based upon the relevancy of each information object in the second set of information objects to each concept in the plurality of concepts, wherein each relevancy score in the first set of relevancy scores indicates a degree of relevancy of an information object in the second set of information objects to an information object in the first set of information objects for a particular concept included in the plurality of concepts.

23. The computer-program product of claim 21 wherein the code for applying the second selection technique to generate the second set of relevancy scores comprises: for each information object in the first set of information objects: code for identifying a type of the information object based upon contents of the information object; code for determining a comparison technique based upon the type of the information object; and for each information object in the second set of information objects, code for applying the comparison technique to generate a relevancy score for the information object in the second set of information objects, the relevancy score indicating a degree of relevance of the information object in the second set of information objects to the information object in the first set of information objects using the comparison technique determined based upon the type of the information object in the first set of information objects.

24. The computer-program product of claim 15 further code for communicating the third set of information objects to a user system which is used to output information stored by information objects in the third set of information objects to the user.



00905036-071201

1                   25.     The computer-program product of claim 15 further comprising code  
2 for outputting information stored by information objects in the third set of information  
3 objects to the user in a predetermined area of an access program which is used to display the  
4 first document to the user.

1                   26.     The computer-program product of claim 25 wherein the access  
2 program is a web browser and the first document is a web page.

1                   27.     The computer-program product of claim 15 further comprising:  
2 code for determining when a second document is displayed to the user instead  
3 of the first document;  
4 code for identifying the second document displayed to the user;  
5 code for identifying at least a first section of the second document;  
6 code for extracting a fourth set of information objects from the first section of  
7 the second document;  
8 code for determining new degree of relevancy information for the second set  
9 of information objects, the new degree of relevancy information indicating the relevancy of  
10 information objects in the second set of information objects to information objects in the  
11 fourth set of information objects; and  
12 code for selecting a fifth set of information objects from information objects in  
13 the second set of information objects based upon the new degree of relevancy information  
14 determined for the second set of information objects, wherein information objects in the fifth  
15 set of information objects store information to be output to the user when the second  
16 document is being displayed to the user.

1                   28.     A computer-program product stored on a computer readable storage  
2 medium for providing information to a user based upon contents of a document displayed to  
3 the user, the computer-program product comprising:  
4 code for accessing a first set of content provider information objects (CPIOs);  
5 code for identifying the document displayed to the user;  
6 code for extracting a first set of user document information objects (UDIOs)  
7 from the document;  
8 code for identifying a plurality of selection techniques for determining degree  
9 of relevancy information for the first set of CPIOs;

for each selection technique in the plurality of selection techniques, code for applying the selection technique to generate degree of relevancy information for the CPIOs, the degree of relevancy information indicating the relevancy of the CPIOs to the UDIOs calculated using the selection technique; and  
code for selecting a second set of CPIOs from the first set of CPIOs based upon the degree of relevancy information for the CPIOs calculated using the plurality of selection techniques, wherein information objects in the second set of CPIOs store information to be output to the user when the document is being displayed to the user.

29. A system for providing information to a user based upon contents of a first document displayed to the user, the system comprising:

a processor;

a memory coupled to the processor, the memory configured to store a plurality of code modules for execution by the processor, the plurality of code modules comprising:

a code module for identifying the first document displayed to the user;

a code module for identifying at least a first section of the first document;

a code module for extracting a first set of information objects from the first section of the first document;

a code module for determining degree of relevancy information for a second set of information objects, the degree of relevancy information indicating the relevancy of information objects in the second set of information objects to information objects in the first set of information objects; and

a code module for selecting a third set of information objects from information objects in the second set of information objects based upon the degree of relevancy information determined for information objects in the second set of information objects, wherein information objects in the third set of information objects store information to be output to the user when the first document is being displayed to the user.

30. The system of claim 29 wherein the first section of the first document corresponds to a section of the first document displayed to the user.

31. The system of claim 29 wherein the first section of the first document corresponds to the entire first document.

32. The system of claim 29 wherein the code module for extracting the first set of information objects from the first section of the first document comprises:  
for each information object in the first set of information objects:  
a code module for identifying a type of the information object based upon contents of the information object;  
a code module for determining a first content recognition technique based upon the type of the information object; and  
a code module for applying the first content recognition technique to the information object to determine information related to the contents of the information object.

33. The system of claim 29 wherein:  
the code module for determining the degree of relevancy information for the second set of information objects comprises:  
a code module for identifying a plurality of selection techniques for determining the degree of relevancy information; and  
for each selection technique in the plurality of selection techniques, a code module for applying the selection technique to generate relevancy scores for information objects in the second set of information objects, the relevancy scores indicating the relevancy of information objects in the second set of information objects to information objects in the first set of information objects calculated using the selection technique; and  
the code module for selecting the third set of information objects comprises:  
a code module for selecting information objects from the second set of information objects to be included in the third set of information objects based upon the relevancy scores for information objects in the second set of information objects calculated using the plurality of selection techniques.

34. The system of claim 33 wherein the code module for selecting information objects from the second set of information objects to be included in the third set of information objects based upon the relevancy scores for information objects in the second set of information objects calculated using the plurality of selection techniques comprises:  
a code module for calculating an aggregate relevancy score for each information object in the second set of information objects by aggregating the relevancy

7 scores generated for the information object by applying the plurality of selection techniques;  
8 and

9 a code module for selecting an information object from the second set of  
10 information objects to be included in the third set of information objects if the aggregated  
11 relevancy score calculated for the information object is above a threshold value.

1 35. The system of claim 29 wherein:

2 the code module for determining the degree of relevancy information for the  
3 second set of information objects comprises:

4 a code module for identifying a first selection technique and a second  
5 selection technique for determining the degree of relevancy information; and

6 a code module for applying the first selection technique to generate a  
7 first set of relevancy scores for information objects in the second set of information objects,  
8 the first set of relevancy scores indicating the relevancy of information objects in the second  
9 set of information objects to information objects in the first set of information objects  
10 calculated using the first selection technique;

11 a code module for applying the second selection technique to generate  
12 a second set of relevancy scores for information objects in the second set of information  
13 objects, the second set of relevancy scores indicating the relevancy of information objects in  
14 the second set of information objects to information objects in the first set of information  
15 objects calculated using the second selection technique; and

16 the code module for selecting the third set of information objects comprises:

17 a code module for selecting information objects from the second set of  
18 information objects to be included in the third set of information objects based upon the first  
19 set of relevancy scores and the second set of relevancy scores.

1 36. The system of claim 35 wherein the code module for applying the first  
2 selection technique to generate the first set of relevancy scores comprises:

3 a code module for determining a plurality of concepts of interest to the user;

4 a code module for determining relevancy of each information object in the  
5 first set of information objects to each concept in the plurality of concepts;

6 a code module for determining relevancy of each information object in the  
7 second set of information objects to each concept in the plurality of concepts; and

03905036-071201

8 a code module for calculating the first set of relevancy scores based upon the  
9 relevancy of each information object in the first set of information objects to each concept in  
10 the plurality of concepts and based upon the relevancy of each information object in the  
11 second set of information objects to each concept in the plurality of concepts, wherein each  
12 relevancy score in the first set of relevancy scores indicates a degree of relevancy of an  
13 information object in the second set of information objects to an information object in the  
14 first set of information objects for a particular concept included in the plurality of concepts.

1 37. The system of claim 35 wherein the code module for applying the  
2 second selection technique to generate the second set of relevancy scores comprises:

3 for each information object in the first set of information objects:

4 a code module for identifying a type of the information object based  
5 upon contents of the information object;

6 a code module for determining a comparison technique based upon the  
7 type of the information object; and

8 for each information object in the second set of information objects, a  
9 code module for applying the comparison technique to generate a relevancy score for the  
10 information object in the second set of information objects, the relevancy score indicating a  
11 degree of relevance of the information object in the second set of information objects to the  
12 information object in the first set of information objects using the comparison technique  
13 determined based upon the type of the information object in the first set of information  
14 objects.

1 38. The system of claim 29 wherein the plurality of code modules further  
2 comprises:

3 a code module for communicating the third set of information objects to a user  
4 system which is used to output information stored by information objects in the third set of  
5 information objects to the user.

1 39. The system of claim 29 wherein the first document is displayed to the  
2 user using an access program and information stored by information objects in the third set of  
3 information objects is output to the user in a predetermined area of the access program.

1 40. The system of claim 39 wherein the access program is a web browser  
2 and the first document is a web page.

41. The system of claim 29 wherein the plurality of code modules further comprises:

- a code module for determining when a second document is displayed to the user instead of the first document;
- a code module for identifying the second document displayed to the user;
- a code module for identifying at least a first section of the second document;
- a code module for extracting a fourth set of information objects from the first section of the second document;
- a code module for determining new degree of relevancy information for the second set of information objects, the new degree of relevancy information indicating the relevancy of information objects in the second set of information objects to information objects in the fourth set of information objects; and
- a code module for selecting a fifth set of information objects from information objects in the second set of information objects based upon the new degree of relevancy information determined for the second set of information objects, wherein information objects in the fifth set of information objects store information to be output to the user when the second document is being displayed to the user.

42. A system for providing information to a user based upon contents of a document displayed to the user, the system comprising:

- a user system displaying the first document to the user; and
- a server system coupled to the user system;

wherein the server system is configured to:

- access a first set of content provider information objects (CPIOs);
- identify the document displayed to the user;
- extract a first set of user document information objects (UDIOs) from the document;
- identify a plurality of selection techniques for determining degree of relevancy information for the first set of CPIOs;
- for each selection technique in the plurality of selection techniques, apply the selection technique to generate degree of relevancy information for the CPIOs, the degree of relevancy information indicating the relevancy of the CPIOs to the UDIOs calculated using the selection technique; and

select a second set of CPIOs from the first set of CPIOs based upon the degree of relevancy information for the CPIOs calculated using the plurality of selection techniques; and  
wherein the user system is configured to output information stored by the second set of CPIOs to the user.

43. The system of claim 42 wherein at least one CPIO included in the first set of CPIOs is provided by a content provider system coupled to the server system.

44. The system of claim 42 wherein the first set of CPIOs comprises a first CPIO and a second CPIO, wherein the first CPIO is provided by a first content provider system coupled to the server system and the second CPIO is provided by a second content provider system coupled to the server system.